

Introduction

This online teacher resource is designed to support the *Business and Management for the IB Diploma* Coursebook by Peter Stimpson and Alex Smith. The materials available on this website include:

- answers and mark schemes for exam practice questions given in the Coursebook
- worksheets and mark schemes for chapters 1–37
- case studies in the style of Paper 2 HL and SL questions and mark schemes
- suggested scheme of work and teaching ideas
- resources tables for marking.

Planning tools

- Suggested scheme of work for HL and SL courses.
- Teaching ideas.

Resource Tables

Resource tables 1 (SL), 2 (**HL**), 3a (definitions) and 3b ('explain' questions) detail the marking band criteria for teachers marking case study and exam practice question answers. Teachers may also consider this a useful resource for students who wish to know how to construct a high-scoring answer.

Assessment and formative learning

Worksheets/tests for Chapters 1–37

These worksheets allow students to practise their subject knowledge and are based on chapter content. They may be set as formative class work, homework, or as tests. They are purely knowledge-based and do not require analysis or evaluation.

- **HL only** questions are highlighted in red so that HL content may be easily recognised.
- Timings for HL and SL questions are noted separately.
- Mark schemes are provided for each worksheet/test.
- Mark scheme layout mirrors the equivalent worksheet and answers are often given in note form/lists for ease of marking.
- Where worksheets include practice problems which are not typical exam questions, extra calculation time has been allowed.

Resources

IB examination questions usually include content that spans several topic areas, requiring the student to link diverse business concepts from across the syllabus. This means that they are not ideal for use in day-to-day teaching until the full syllabus has been covered.

Case Studies

These fill the need for a supply of practice examination-style questions based only on the content of the topic being studied. Every case study starts with a list of chapters to which it applies.

The case studies can be used under timed conditions to allow students to develop the essential examination techniques they will need in the IB examination. HL and SL questions are colour-coded.



Case Study HL and SL mark schemes

These are provided in the same format as the case studies so that teachers may discuss or mark the case study with a teacher copy that includes answers.

Mark schemes for the EPQs

These mark schemes provide marking support for the exam practice questions given at the end of each chapter of the Coursebook. They include the relevant question and are colour coded to distinguish HL material from SL material.